

# Mercedesmagazine



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■ The Golf Achiever scans the ball, club shaft and club head. The data is then fed into a PC and analyzed.

Photo: Hermann Stehr

## WIN WHEN YOU'RE SWINGING MIT DRITZ

### ■ THE MOBILE DRIVING RANGE WITH LASER ANALYSIS.

**T**here isn't a weekend golfer on the planet who doesn't dream of having a swing as elegant as Vijay Singh's or a drive as powerful as Tiger Woods'.

And that dream may not be so far away thanks to a compact analysis and training system for perfecting style and technique. The Golf Achiever uses laser technology to provide accurate data on a player's strengths and weaknesses. This innovative "coaching program" creates a laser network based on the information collected from the player's drive and scans the ball, club shaft and club

head. The speed, ball departure angle and swing path data is then fed into a PC and converted into a 3-D model.

After a video camera has recorded the shot, the golf software breaks down the footage into individual images, which are then compared with a model on the screen. This allows deviations from the correct swing path, such as tilting of the club head, to be identified and analyzed. Aided by such feedback, the golfer can rapidly improve his or her technique. The Golf Achiever is a useful complement to professional coaching. It

only takes a few minutes to set up and connect the equipment to the power supply and laptop.

A golf course simulation program for the Golf Achiever is now being developed to make virtual practice even more enjoyable, and will be presented at Europe's largest golf exhibition – the Golf Europe show in Munich – in early October. Keen players will then be able to host tournaments in their own home.

[www.golfachiever.com](http://www.golfachiever.com)